

PRIVACY POLICY

YouTube Shorts Academy (YTSA)

Last Updated: 23rd of January 2026

This Privacy Policy explains how YouTube Shorts Academy (YTSA) collects, uses, and protects your personal information when you access our website, apply for, or purchase our digital products and services.

By using our site or services, you agree to the practices described in this Privacy Policy.

Information We Collect

We collect personal information that you voluntarily provide to us, including but not limited to:

- Name
- Email address
- Application responses or messages you submit
- Account and access related information

Payment information is processed securely through third-party payment providers.

YTSA does **not** store or have access to your full payment details.

How We Use Your Information

We use the information we collect to:

- Provide access to purchased digital products and services
- Manage applications, onboarding, and account access
- Communicate with you regarding updates, support, and service-related notices
- Send marketing or promotional emails if you have opted in
- Improve our services and user experience using aggregated data

Cookies and Tracking

YTSA may use basic cookies or platform-provided tracking tools to ensure the website functions correctly and to improve performance.

We do not knowingly use invasive third-party tracking tools such as advertising pixels, beyond what is required for site functionality and analytics.

You may disable cookies in your browser; however some parts of the site may not function correctly as a result.

Sharing Your Information

We do not sell, rent, or trade your personal information.

Your information may be shared only with trusted third-party services when necessary to:

- Process payments
- Provide access to platforms or tools used to deliver YTSA
- Comply with legal obligations

Third-Party Websites

Our website or communications may contain links to third-party websites or platforms.

We do not control and are not responsible for the privacy practices or content of third-party sites. Your interaction with those sites is governed by their own privacy policies.

International Users

YTSA is based in Australia and accepts users from around the world.

If you access our services from outside Australia, you acknowledge that your information may be transferred to and processed in Australia or other jurisdictions where our service providers operate.

We take reasonable steps to comply with applicable privacy laws, including GDPR where required.

Children's Privacy

YTSA is not directed to children under the age of 13.

We do not knowingly collect personal information from children.

If we become aware that such information has been collected, it will be deleted promptly.

How We Protect Your Information

We use reasonable administrative and technical measures to protect your personal information from unauthorised access, disclosure, or misuse.

No method of transmission over the internet is completely secure, but we take data protection seriously. However, no system can be guaranteed to be 100% secure.

Your Data Rights

Depending on your location, you have rights to:

- Access the personal information we hold about you
- Request corrections or deletion of your data
- Opt out of marketing communications

To make a request, please contact us using the details below.

Data Retention

We retain personal information only for as long as necessary to:

- Provide access to our services
- Comply with legal and accounting obligations
- Resolve disputes and enforce agreements

When data is no longer required, it is securely deleted.

Email Marketing and Opt-Out

If you opt in to receive emails, we may send you updates, announcements, or promotional content.

You can unsubscribe at any time using the link in our emails or by contacting us directly.

Use of Submitted Information

By submitting an application or form, you consent to YTSA collecting and using the information provided to:

- Contact you
- Assess your eligibility for YTSA services

- Provide access to free or paid programs and communities

Your information will not be sold or shared except as required to deliver these services or comply with the law.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any changes will be posted on this page with an updated “Last Updated” date.

Continued use of YTSA means acceptance of the updated policy.

Contact Us

If you have questions about this Privacy Policy or your data, contact us at:

legal@shortsacade.my